



NATIONAL SOCIETY OF HISPANIC MBAs

[www.nshmba.org](http://www.nshmba.org)

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NATIONAL SOCIETY OF HISPANIC MBAs



## It's What You Know

## CONNECTIONS

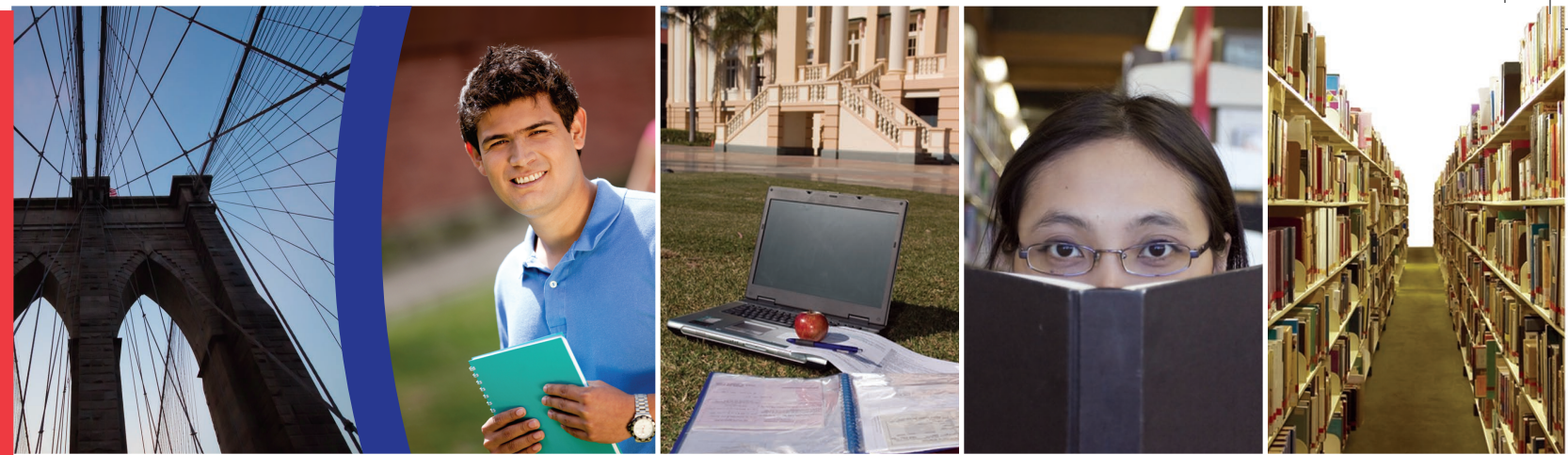
The National Society of Hispanic MBAs is the premier Hispanic organization dedicated to building and advancing Hispanic leadership through graduate management education and professional development.



We are the essential bridge to the resources you need.



## It's Who You Know



## Universities

**The University Partnership Program funded over \$2.8 million to 152 MBA students since 2006 with an average award of \$19,000.**

Member universities of the program fund scholarships, fellowships and graduate assistantships for graduate business programs to Hispanics or those committed to the Hispanic community. Financial assistance from our partner universities is offered each year through each of the schools. Created in 2006, this program has become one of NSHMBA's fastest growing programs providing financial assistance to Hispanic MBA students across the country. Currently, 62 business schools believe in NSHMBA's mission and diversity and are members of the University Partnership Program.

Universities

## Chapters



Chapters

Atlanta • Austin • Boston • Cincinnati • Chicago • Cleveland • Connecticut • **Dallas/Fort Worth** • Denver • Detroit • El Paso\* • Houston • Indianapolis • Kansas City • Los Angeles • Louisville\* • Minneapolis/Saint Paul • New Jersey • New Mexico • New York • Orange County • Oregon\* • Orlando • Philadelphia • Phoenix • Puerto Rico • Rio Grande Valley • Rochester\* • San Antonio • San Diego • San Francisco • San Jose • Seattle • SouthFlorida • Tampa Bay • Washington D.C.

\*Chapter in formation

# s, Chapters

# NSHMBA Membership

## Premier Membership

### Premier Membership

Premier Members take advantage of the National Society of Hispanic MBA's (NSHMBA) many programs and services designed to help grow their personal network, strengthen leadership skills and reach career goals.

**Membership Period: January 1 to December 31**

Premier Membership benefits include:

- Financial assistance through NSHMBA's Scholarship & University Partnership Programs
- Networking opportunities, locally and nationally. Connect with peers, professionals and companies committed to diversity while establishing lifelong professional and personal relationships
- Meet companies, recruiters, executives, notable guests, and accomplished Hispanic MBA professionals at local NSHMBA chapter events (some events may have an additional charges)
- Preferred rates for live webinars on cutting-edge topics and other online resources
- NSHMBA's official monthly e-newsletter
- Special pricing for sponsored events, including professional development programs discounts
- Access to exclusive members-only directory
- Registration discount to the NSHMBA Conference & Career Expo. Thousands of Hispanic MBA students, professionals, executives and entrepreneurs attend this event for career opportunities and professional development. In addition, the NSHMBA Conference & Career Expo offers one of the most prominent career expos in the country, providing Hispanics an opportunity to network with corporate recruiters
- Discounts at NSHMBA events
- Both a printed and electronic version of the organization's official magazine, *NSHMBA*
- Electronic version of the *NSHMBA Business Journal of Hispanic Research (BJHR)*, a publication bridging business research and practice relevant to Hispanics. Using best-available scientific methods and evidence, the *BJHR* is a collection of new findings in the business disciplines on problems, opportunities and solutions affecting Latinos in all business areas
- Access to NSHMBA's Career Center where members can upload resumes, apply for jobs and browse the organization's national and local sites for open positions posted by companies across the country hiring Hispanic talent
- Leadership development opportunities

## Executive Membership

The Executive Membership was established to meet the needs of senior-level Hispanic professionals or equivalent, who have at least 10 years of management experience.

**Membership Period: January 1 to December 31**

Executive Membership benefits include everything under the Premier Membership, plus:

- Access to an exclusive Executive members-only directory
- Leadership development program discount
- Special invitation and preferred rate to the Executive Forum, Executive Series and Hispanic Summit (some executive events require qualification)
- Exclusive invitation to the NSHMBA CEO Reception and access to the VIP lounge during the NSHMBA Conference & Career Expo
- Printed version of the *Business Journal of Hispanic Research*
- Recognition at national and local events
- VIP status at all NSHMBA events
- Membership card and pin

The National Society of Hispanic MBAs is alongside members throughout their careers. *Executive Lifetime and Premier Lifetime* memberships are for two types of members: those whose careers have been elevated and exist because of their association with the NSHMBA, and those members who seek maximum value. You pay once for a lifetime membership. There is nothing to renew, so nothing to forget. *Executive Lifetime and Premier Lifetime* members are lifelong advocates of the organization as they commit to stay involved, be active and help shape the organization. Additionally, *Executive Lifetime and Lifetime Premier* members are recognized during national and local events.

## Associate Membership

This membership is available to people of Hispanic heritage and those committed to the Hispanic community, as well as to the missions of NSHMBA.

NSHMBA strongly believes students and professionals are the future of our communities, corporate America and our nation.

**Membership Period: January 1 to December 31**

An Associate Membership offers excellent benefits and access to:

- Financial assistance through the NSHMBA Scholarship & University Partnership Programs
- Networking opportunities
- Electronic version of the organization's official magazine, *NSHMBA*
- Local chapter events (some events may have an additional charge)
- Preferred rates for live webinars on cutting-edge topics
- NSHMBA's official monthly e-newsletter, *The Bottom Line*

\*Disclosure: An Associate member is not eligible to be elected as a Chapter Leader and does not qualify for voting rights.

**Two easy ways to join:**

- **Online:** [www.nshmba.org](http://www.nshmba.org)
- **Call toll free:** 1.877.4NSHMBA, ext 7507

**For more information, please contact us:**  
[membership@nshmba.org](mailto:membership@nshmba.org)



### What makes NSHMBA unique?

36 Chapters throughout the United States

## Corporate

For the corporation, the National Society of Hispanic MBAs (NSHMBA) enables companies to be engaged throughout the year with opportunities designed to meet recruiting, professional development, branding and corporate citizenship goals. Partnering with NSHMBA connects your company to today's fastest growing and most desirable market.

**Annual National Conference & Career Expo** enables companies to recruit and develop Hispanic talent and gain the competitive advantage crucial to succeeding in today's diverse marketplace. There are numerous sponsorship and exhibitor opportunities to help build your connections.

**NSHMBA Hispanic Summit** is a two-day program focusing on the challenges in Latino health care. This forum allows managers and executives within the health care industry to collaborate, network and share best practices around Latino health care. This is their chance to gain a competitive edge with topics around health care reform, marketing trends, globalization and outreach.

**Diversity Leaders Workshop** is an inclusive program of executive-level diversity leaders from the corporate and academic fields. The goal is to allow diversity leaders the opportunity to strategize and develop action plans while acting as change agents to drive the diversity agenda forward within their organizations and communities. It is a forum for collaboration, networking, mentorship and development facilitated by both professors and executives to gain research-based and real-world perspectives on the issues.

**Executive Leadership Program** explores the multifaceted role of the C-Suite Leader to help provide a long-term vision while balancing the competing demands of today's challenging economic climate and business demands.

**Regional Conferences** bring together the leadership of local chapters for leadership training and development. This is an ideal opportunity for a corporation to impart development expertise while establishing brand preference among the influencers of the Hispanic community.

## Universities

For universities, the NSHMBA's University Partnership Program (UPP) provides participating academic institutions with an expanded pool of qualified Hispanic applicants for graduate business programs. This joint partnership generates opportunities for Hispanic students and professionals by offering financial assistance in the form of scholarships, fellowships and assistantships to qualifying individuals, while simultaneously invigorating the pipeline with students holding master's degrees.

**The NSHMBA Scholarship Program has funded more than \$8.6 million to 2,491 Hispanic MBA students since 1989.** Funding for this program is provided by local and national corporate donors as well as individual donors each year. Scholarships are offered each year for full and part-time study at an accredited AACSB institution of the students' choice in the United States and Puerto Rico. Recipients are selected on an annual basis through an online application process beginning in March each year. Scholarship candidates are being selected on the basis of academic achievement, work experience, financial need, personal statement of goals and aspirations, community service, letters of recommendation and NSHMBA ambassadorship.

For the MBA student, the National Society of Hispanic MBAs Scholarship Program helps finance a Master's of Business Administration (MBA) degree.

A graduate management education is a fast-track to success in today's global business economy.

But we don't stop there.

NSHMBA members know that our world-changing professional development, entrepreneurial networking, and leadership opportunities will take them to the next level in their careers.

## NSHMBA Scholarship Programs



# Corporations, Conference